



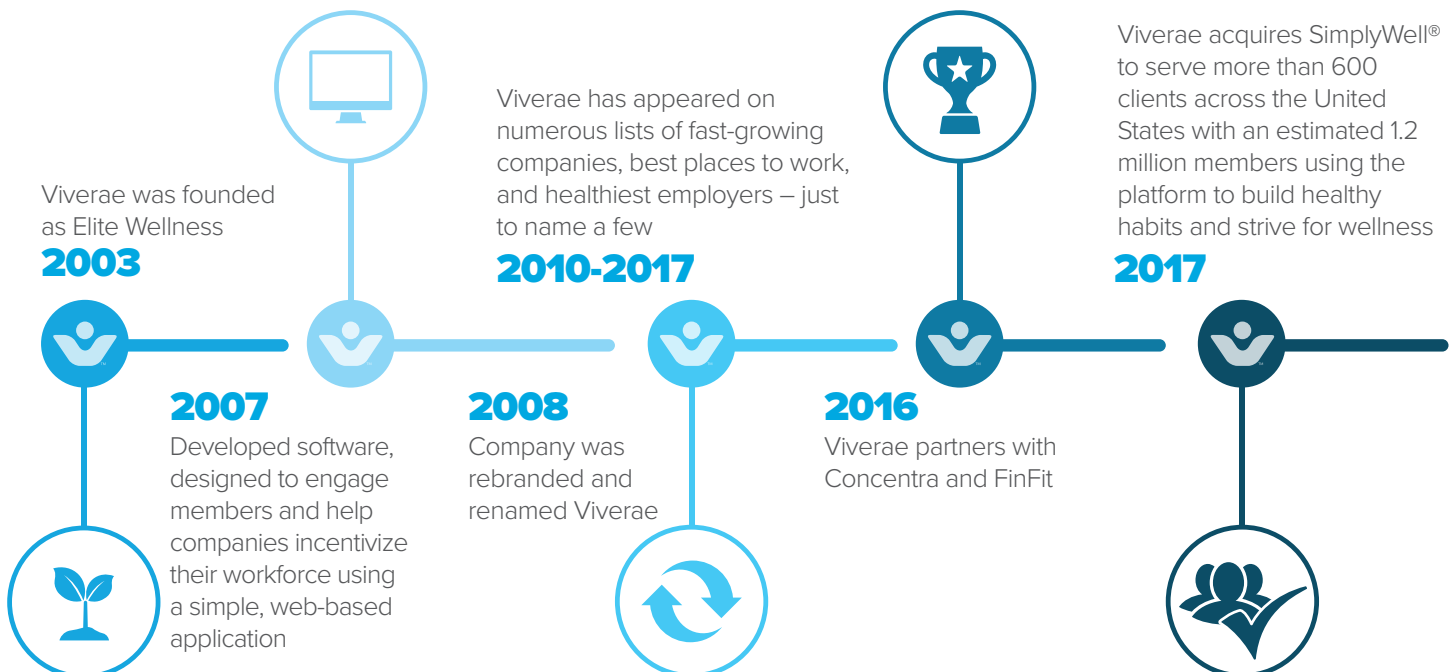
# CORPORATE FACT SHEET

Viverae® is a workplace wellness technology company based in Dallas, Texas. Rooted in care and focused on reducing health risks, our innovative application empowers employers to create cultures of health and well-being. We bring clarity. We inspire. We support.

## VIVERAE ROOTS

Founded in 2003 as Elite Wellness, the company began as an optimistic startup with one client and a dozen employees. In 2008, the company was rebranded and renamed Viverae. This shift began a process to redefine the company culture and develop its proprietary wellness software, propelling unprecedented growth. Viverae continued to grace the lists of best places to work and fastest growing companies, evolving into a leader in workplace wellness technology with over 300 employees, more than 600 clients, and 1.2 million members.

## THE LIFE OF VIVERAE



Viverae's more than 300 employees help manage incentives and drive engagement for over 600 clients and 1.2 million members in a variety of industries, including:

- Manufacturing
- Healthcare
- Food Services
- Consumer Goods
- Financial Services and Insurance
- Municipalities



### AWARDS

- Inc. 5000, America's Fastest-Growing Companies
- Dallas Business Journal, Fastest-Growing Companies in North Texas
- The Dallas Morning News, Best Places to Work in DFW
- Dallas Business Journal, Who's Who in Healthcare
- Metroplex Technology Business Council, Fast Tech Award
- Dallas Business Journal, Healthiest Employer in North Texas
- American Heart Association, Fit Friendly Worksite Platinum Recognition
- Great Place to Work, Great Rated Company

### MEDIA INQUIRIES

Taunya Williams  
VP, Marketing  
214-695-2937  
Taunya.Williams@viverae.com

### CORPORATE HEADQUARTERS

10670 N. Central Expwy.  
Suite 700  
Dallas, TX, 75231  
214-827-4400

**PRESIDENT AND CEO**  
MIKE LAMB

**CHIEF OPERATIONS AND FINANCIAL OFFICER**  
ROBYNE GAUDREAU